

Royal Wootton Bassett and Cricklade Community Area Status Report –

June 2021

Background and context

The overarching aim of this document is for the Royal Wootton Bassett and Cricklade (RWB&C) Area Board and its partners to obtain a better awareness of the issues within the RWB&C Community Area. This in turn will inform our understanding of how to support local responses from communities, businesses and organisations so that we may link in to the work of Wiltshire Council, it's partners and agencies and collaboratively we can address these issues including those arising from Covid-19.

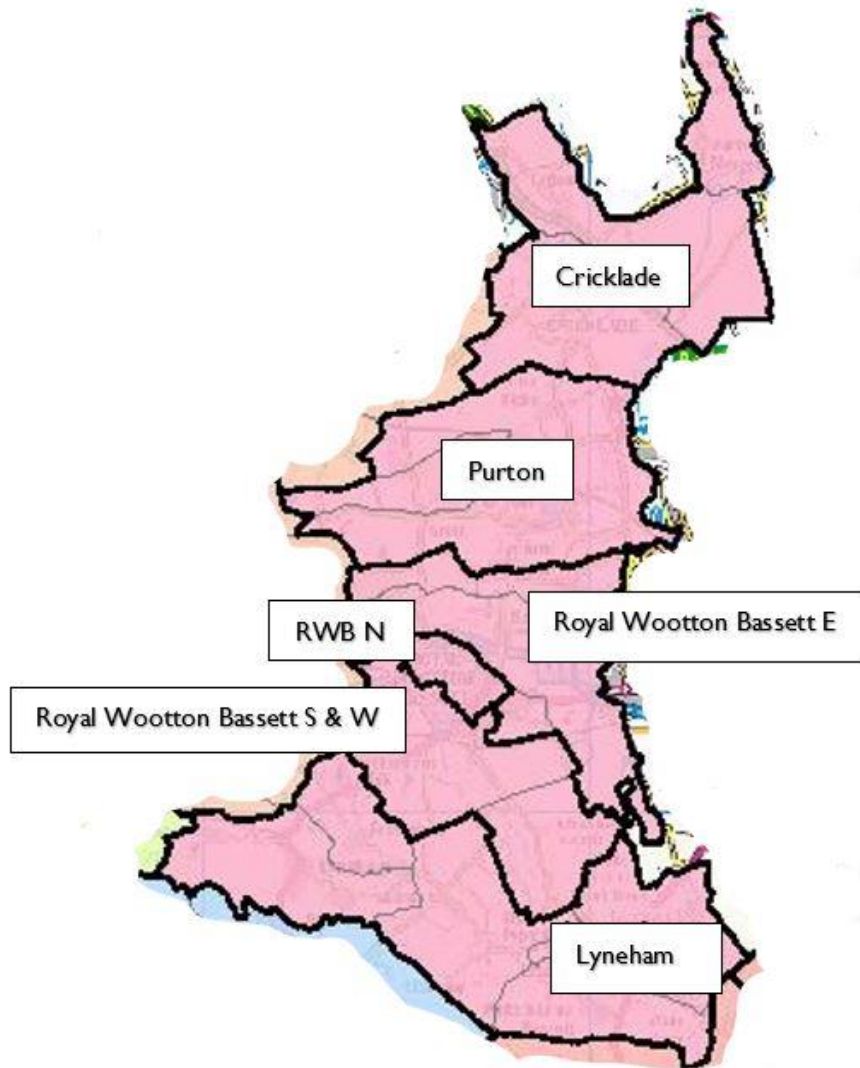
The RWB&C community area has seen an incredible response to the COVID19 pandemic with volunteers leading the response and strategic partners working collaboratively to support our communities. Every person within the area has access to support from one of the community groups that were set up, some of which have gone on to offer additional services for the community. This builds upon a foundation of strong partnership working between the community and supporting organisations.

As we look ahead, this document provides a summary of information that can help inform the local community response. It brings together differing data and information sources from across the community area that will help us to understand the state of our community and some of the impact of COVID-19. It also highlights communities that may have been disproportionately affected by the pandemic and it considers how the actions, projects and plans that are emerging will be collated and supported.

Over time this document will need to be updated in response to changes, new information and actions undertaken. Whilst the impact of COVID-19 in some areas is considerable, it is recognised that many of the issues identified in this report were existing ones.

The Royal Wootton Bassett and Cricklade area is mainly rural but sits close to its large and urban neighbour, Swindon. Many people living in the community area have links to Swindon in terms of employment, education, leisure facilities, shopping and other services. The RWB&C community area consists of the 13 parishes of Braydon, Broad Town, Broad Hinton and Winterbourne Bassett, Clyffe Pypard, Cricklade, Latton, Lydiard Millicent, Lydiard Tregoze, Lyneham and Bradenstoke, Marston Meysey, Purton, Royal Wootton Bassett and Tockenham.

Everyone in the community area has the same opportunity to engage with this work and the consultation that has begun will continue to ensure that the report and its subsequent updates will be as inclusive as possible.



When the boundary review changes were implemented at the May 2021 elections, the parish of Broad Hinton and Winterbourne Bassett moved into the Community Area. They have not been consulted in the production of this report but have been consulted in their previous community area. As this is an organic report, any issues that they subsequently raise can be added.

Whilst it is natural to focus on the issues where improvement is required, it is important to recognise and build on the positives that have arisen during the pandemic. These include closer working between organisations, increased community cohesion, new volunteers and the wider use of the internet and social media.

Community data and information

Local data is being collected from a range of sources (qualitative and quantitative) to provide an overview of the current situation within our community. This is being combined with the outcomes of local and regional discussions on the impact of COVID-19 to inform the key issues emerging and where resources should be focussed.

- Some additional sources and links to data and information

Link or source	Organisation	Description
Home (citizensadvicewiltshire.org.uk)	Wiltshire Citizens Advice	A variety of statistics including latest trends in issues people are facing, advice and who is impacted more
Covid 19 Enquiry Areas Published 10052021	Wiltshire Citizens Advice	Latest Covid-19 intel report for Wiltshire May 2021
Wiltshire Mental Health Open Forum Healthwatch Wiltshire	Healthwatch	Full of resources and links including Mental health resource list.
Young Minds - children and young people's mental health charity	Young Minds	Survey with young people returning to school during COVID
Wiltshire Intelligence - Bringing Evidence Together	Wiltshire Intelligence	Community area profiles, JSNA data and other local information
https://www.wiltshireintelligence.org.uk/community-area/royal-wootton-bassett-cricklade/	Wiltshire Intelligence	RWB&C specific JSNA data
Recovery JSNA Wiltshire Intelligence	Wiltshire Intelligence	Latest local statistics and information as a result of COVID-19. New chapters being added
Library Wiltshire Intelligence	Wiltshire Intelligence	Research reports, health needs assessments, survey results, other local intelligence outputs
Home - Office for National Statistics (ons.gov.uk)	Office for National Statistics	Latest business and economy data
COVID19 support group survey – (June 2020)	Wiltshire Council	Snapshot of views of local support groups
Royal Wootton Bassett and Cricklade Area Board 25 Nov 2020	RWB&C Area Board	Community Discussion report (item 5)

- Meetings notes from the RWB&C Health and wellbeing / Recovery Groups on 19th February 2020 and 11th November 2020
 - RWB&C Area Youth Notes on 8th January 2021
- CEM updates and Community Discussions at the RWB&C area board meetings on 30th September 2020, 25th November 2020 and 10th March 2021.
- The following groups have also helped input into this report

- Royal Wootton Bassett and Cricklade Health and Wellbeing Group
- RWB&C Community Safety Forum
- RWB&C Community Area Mutual Aid Covid response volunteers
- Royal Wootton Bassett Children's Centre
- Royal Wootton Bassett Environmental Group
- RWB&C Town and Parish Councils
- Rise Youth Trust
- Royal Wootton Bassett and Cricklade Local Youth Networks
- Army Welfare Service – CS (Lyneham)

Context for this report

It is important to read this report with the following in mind:

- The process of identifying and agreeing the key concerns is not an exact science and both statistical and anecdotal evidence can be misleading. No two people will completely agree on what should be included so trends, commonality and correlation have been looked at when deciding what to include. This report should therefore be viewed as an informed indicator to the state of the Royal Wootton Bassett and Cricklade (RWB&C) Community Area.
- The RWB&C Community area is an excellent place to live and work. The JSNA data indicates that the area is consistently performing well in Wiltshire. However, the remit of this report does not include capturing these examples and the focus is upon those issues identified by the community as being the most important to focus on.
- Some of the areas highlighted from the JSNA data where the RWB&C Community area seems to not be doing so well will need looking at in the context of when and how it was collected.
- The variance between JSNA data in all community areas may not always be of any great significance. Wiltshire is also a great county to live in and sometimes we are comparing good with excellent
- Further investigation will be required with some of the data as it may not tell the whole story. E.g. who particularly is being affected? Are there differences between local communities and minority groups? Is the issue located in a specific geographical area? Equally in some cases the most recent data available is a few years old and the situation may have altered.

WHERE WERE WE?

The focus prior to COVID-19

In the early weeks and months of 2020, the RWB&C Area Board was actively involved in developing approaches to working in partnership with other organisations, local groups and individuals with a view to addressing local issues of concern:

- Working with the RWB Environmental group to support eco-friendly projects and initiatives.
- Starting a new Health and Wellbeing group and starting to discuss and develop projects to address local issues, particularly relating to older and vulnerable people.
- Developing youth provision in the community area, in partnership with the Rise Trust and town and parish councils.
- Starting to develop a Parish forum to discuss locally important issues.

- Ongoing focus on transport schemes via the Community Area Transport Group.

The board had also started to look at outcomes emerging from the Joint Strategic Needs Assessment (JSNA) to help inform the identification of local priorities. This work was delayed by Covid-19 and information was formally published in the autumn of 2020.

Key data was presented to the area board along with findings identified through the 'Our Community Matters' local survey conducted to provide a view of local perceptions of priorities to contrast with/complement the key data.

RWB&C Community Area - JSNA findings:

- Alcohol related hospital admissions higher than Wiltshire rate.
- Hospital admissions through self-harm notably higher than Wiltshire rate.
- 8% of 0-19yr olds thought to be living in poverty
- Only 13.4% of adult carers felt they had the social contact they'd like.
- Anti-Social Behaviour - 9 reports per 1000 compared to 14 per 1000 in the rest of Wiltshire.

Indicators were collected by a team of analysts from many organisations between Oct 2019 and Feb 2020.

Community Survey Results:

5 community identified priorities for RWB&C

- Highways infrastructure and maintenance 35.8%
- Anti-Social Behaviour and crime - 33.1%
- Waste and recycling - 31.8%
- Access to health-related services and activities - 27.6%
- Climate change and renewable areas - 25.6%

Source: Wiltshire Council "Your Local Priorities" survey data. Total number of respondents: 402 Note percentages refer to the percentage of respondents who chose that priority

Much of this information could still be relevant but it must be considered that COVID-19 may have made an impact upon it.

WHERE ARE WE NOW?

Additional local information and the impact of COVID-19

This section is a summary of the data and feedback that has so far been received to aid our understanding of where improvement may be required. All of the information contained in the status report is backed by either hard evidence or anecdotal narrative provided by people working, volunteering, going to school and/or living within the community area. The fuller picture will evolve over time especially when the full impact of COVID-19 is realised regionally and nationally.

This document is therefore organic and there will be further opportunities for those who have not yet engaged to do so. What is clear is that some people need more support than others.

Health, Wellbeing and older people

- JSNA data suggests that Only 13.4% of adult carers in the Royal Wootton Bassett and Cricklade (RWB&C) community area felt they had the social contact they'd like, and it is noted that, many carers across the community area are also older people.
- Prior to March 2020 volunteers from the Health and Wellbeing Group ran successful monthly 'Tea and Talk' sessions at RWB library, these were designed to provide opportunities for people living with mental health issues to gather informally and work with volunteers to develop activities to increase resilience and mutual support for each other. During the pandemic, RWB&C One Team attempted to recreate these sessions virtually with much less take up.
- Mutual Aid groups and volunteers who provided a response to the Covid-19 emergency, have identified issues relevant across the community area and not exclusive to the pandemic:
 - Development of appropriate digital literacy in older/vulnerable people who are currently not able to access appropriate equipment or learning opportunities.
 - Social activities for older vulnerable people, especially those living alone – including transport.
 - Future support for vulnerable individuals/families in providing access to food and medical needs.
- With an increasingly ageing population in the area (20% over 65), access to provision and local GP appointments can be a problem especially for those who do not live local to a practice.
- The Community Area is fortunate to have a Local Area Coordinator and this is a valued asset for older and vulnerable people living here, providing the potential of support to link with local support groups and agencies and becoming more resilient and confident.
- The JSNA data highlights fuel poverty as a problem for some people living in the area. While this figure is slightly lower than the Wiltshire average, it is likely to have increased due to COVID and impacts particularly on older and vulnerable people and also upon travelling communities.

- Continued support is required for those living with dementia and it is hoped that local support groups and activities will return to previous levels once restrictions allow.
- Covid-19 has highlighted the difficulties faced by adults living with SEND in the community and the pressures faced by carers, especially those carers who are also parents with their own vulnerabilities.
- The whole community area has seen an increase in demand for support from the foodbanks. The Swindon Food collective serves the Royal Wootton Bassett Area and The Malmesbury Trussell Trust Foodbank covers the Cricklade Area. Both organisations reach out to support people living in the Purton area and people in the Lyneham area are known to seek help from the Calne foodbank.

Other voluntary groups have provided additional food support during the pandemic, however, while this has been a valued resource at times of crisis, it has been noted that, where people are not linking with official foodbanks they may be at risk of not being linked in to other support mechanisms that are designed to lift them out of food poverty. (e.g. Social Services)

Children and Young People

- JSNA data suggests that 61% of children in RWB and Cricklade Community Area achieve the expected standard in reading, writing and mathematics at the end of Primary School. This is slightly lower than the Wiltshire average Community Area Joint Strategic Needs Assessment 50% of schools in RWB and Cricklade Community Area are not engaged with the Healthy Schools programme. This is higher than the Wiltshire average of 44%. However, the average Attainment 8 score for the area is higher than the Wiltshire average (Attainment 8 measures the achievement (1-9) of a pupil across 8 qualifications).
- In January 2021, representatives of a wide range of groups and organisations involved in youth development and support gathered to discuss the impact of the COVID-19 emergency upon young people living or going to school in the community area.
- Representatives of the Children's Centre, which serves the Community area, reported they were aware of a lot of issues impacting upon families during the crisis, specifically anxiety and mental health issues, concerns about access to food, home schooling and parental conflict. Problems had arisen as a result of a delay in food vouchers. There were concerns about fuel poverty as well as food poverty. In addition, lockdown and a requirement for home schooling, had also highlighted the existence of Internet poverty amongst many families in the community.
- Youth work has taken place across the community area on a relatively consistent basis, while it was not possible to hold indoor activities, detached youth work has continued to engage with young people in Royal Wootton Bassett, Cricklade and Purton throughout all lockdown periods. In Lyneham, the Army Welfare Service provided online support and activities and the area board funded pop up provision during the October half term 2020, to try and gauge the experiences and needs of young people.

- Young people across the area have consistently displayed a good understanding of the need for and rules involved in social distancing and lockdown. However, they also felt disillusioned by the bad press about anti-social behaviours that they felt was levelled at them un-justly.
- Education:
 - Learning at home – accessibility of devices to access on line learning, I.T. issues, the competing needs of families, lack of face to face teaching and peer support, pressure to keep up with work and lessons and motivation to work independently in isolation). Worries over future opportunities – achieving recognised qualifications, access to further education, work experience, apprenticeships, work etc.
 - A number of organisations working with Wiltshire Council and independently had helped schools provide devices for students.
- Mental and Physical Health:
 - The area youth forum suggested there was evidence of massive increase in stress and anxiety among young people. This revolved around the pandemic and related issues, compounded by 24/7 sensationalised news and social media comment and anxieties about whether society will return to normal and what the future might look like.
 - The return of opportunities for physical activity was of value to both physical and mental health and it was recognised that many volunteer coaches are employed in jobs which provide experience of helping to support and offer signposting with regards to managing mental health issues (e.g. police, teaching, medical practitioners) however some coaches might benefit from engaging in specific training to support the mental health of young people.
- Social:
 - Young people expressed feelings of detachment and isolation. Increased use of devices for education, socialising and entertainment appeared to result in 'Screen Fatigue'. Online provision seemed to be reducing in its attraction as young people craved face to face contacts and interactions with peers, friendship groups, teachers, and extended families, particularly:
 - social interactions locally with friends
 - opportunities to travel and explore
 - access in person to youth club activities (sports, arts, cultural, uniformed youth groups)
 - There was a consensus that café style youth provision should be developed as soon as possible in addition to continued detached youth work, in order to provide positive messaging, support and signposting to young people as part of a COVID recovery phase.

Housing

- Between 2016 and 2019, 747 new homes and 128 new affordable homes were completed in the RWB and Cricklade Community Area.

- In November 2019, there was local demand for 187 affordable homes.
- It is suggested that proximity to Swindon and the M4 corridor make the area a desirable place to live.
- Local Parishes have reported concerns that young adults growing up in the area and lower income groups, especially in more rural settlements, find it increasingly difficult to afford to rent or purchase.
- This may result in a negative impact upon community identity and wellbeing for an increasingly ageing population who are becoming physically isolated from their extended family.
- This situation may be further inflamed as local and national trends appear to show that there is currently a trend for people living in major cities nationally to 'move to the countryside'.
- The environmental performance of housing will need to be developed to improve health for all age groups and to help meet the Carbon targets that have been set.
- As the national restriction on evictions is lifted, concerns exist about the impact on local people.

Community Safety

- A new RWB&C Community Safety Forum was formed during the COVID-19 crisis and has continued to meet virtually, providing an opportunity for local parish reps to engage in a joined up fashion with Wiltshire Police and Wiltshire Fire and Rescue Service to discuss and understand local issues and initiatives emerging.
- Crime figures have been relatively low through the pandemic; however, this may rise once the COVID -19 restrictions are lifted. Additionally, there is a suggestion that if debt and unemployment continue to rise, this may lead to an increase.
- Police colleagues have said that workload in the RWB&C area has very much focussed upon issues around Mental Health, Domestic Violence and Modern Slavery (to be found in nail bars, car wash, rural businesses for example). There is a full time Mental Health worker in the control room
- A major concern currently being concentrated upon locally involves safeguarding vulnerable adults and children, particularly those who are at risk of exploitation from 'County Lines'.
- There is a perception that ASB has increased but the police report that although there have been a few incidents in Purton and Cricklade, it does not represent a significant rise in incidents and may be put down to the seasonal improvement in the weather and the relaxation of lockdown restrictions. The lack of indoor/organised youth clubs/activities or after school clubs may not have helped this situation.
- Between 2016 - 2018, in RWB and Cricklade Community Area, the rate of road traffic collisions causing injury was 232 per 100,000 persons, higher than the rate of 196 per 100,000 persons across Wiltshire.

- Covid restriction compliance in the community area has been good and the issue of warnings and fines has been low.
- As Lockdown restrictions lift the police have experienced more calls.
- The rate of alcohol related hospital admissions in RWB and Cricklade Community Area is 2,026 per 100,000 persons. (higher than the rate for Wiltshire of 1,827 per 100,000).

Environment

- Royal Wootton Bassett Environmental Group (RWBEG) is a thriving community group which has worked closely with the Area Board to consider environmental concerns. The groups has continued to meet and develop its objectives throughout the COVID-19 period. The main aims are:
 - reduce emissions to net carbon zero by 2030
 - restore nature and look after our local wildlife
 - use more sustainable resources, services and products
- There is significant enthusiasm for the development of green infrastructure, particularly the Active Travel project group of the RWBEG which aspires to develop safer signposted cycle routes within RWB linked to nearby communities and to Swindon and to promote cycling for health and wellbeing as well as a potential alternative to car use.
- The Rewild RWB project group has co-ordinated work with local people and other groups to help promote local wildlife and increase biodiversity, to plant trees to reduce carbon emissions and expand habitats.
- There is also significant interest in promoting and supporting local sustainable shops and businesses.
- Meeting national energy performance targets during the next thirty years will be a considerable drain on household resources but could also provide major employment benefits locally.
- A reduction in travel has occurred as a result of more people working from home due to the pandemic. This should be encouraged where practical as well as the provision of local employment opportunities especially for young people
- There are various national and local schemes that are run at different times to help us reach our 2030 climate change targets, these could be promoted and supported more in the community area
- 54% of Energy Performance Certificates issued to homes in RWB and Cricklade Community Area have a rating of D-G (low efficiency)

Economy

- The JSNA data indicates that people living in the community area have a higher than average personal loan. However, it is unclear if this is because they can afford to or if there are financial challenges.
- The Citizens Advice Bureau (CAB) report that help with debt has become their number one issue with an increasing number of people unable to pay their household bills. Figures from Feb 2021 indicate that nearly two thirds of those employed who are struggling with debt are on zero hours contracts or agency work.
- CAB also note that housing enquiries have risen considerably and particularly for those in privately rented accommodation.
- The local business survey carried out during the first lockdown showed that the loss of business was hurting but through innovation and creativity, most have survived quite well. However, some have fallen through the government support gap and have struggled including self-employed, farmers and new businesses.
- Many pubs have not reopened as they deem it to not be financially viable to do so.
- Latest statistics from the ONS show a steady increase in the numbers of people claiming Universal Credit in the area. While the accounting area does cross the boundary with Swindon slightly, it is still of significance that there were almost double the number of claimants in Feb 2021 (1,431) compared with Feb 2020 (751).
- Public transport is an issue in more rural parts of the area and has an impact upon employment opportunities, especially for younger people and those living on low incomes.
- A fresh look at access and transport in rural communities may be required and this links to loneliness and isolation as well as employment

Community resilience and minority groups

- It was noted that some of the challenges, especially around the isolation of vulnerable people and the ability for some to access basics such as appropriate housing, food, clothing, fuel and information technology predate the Covid-19 pandemic, evident through the pre-existence of groups, initiatives and projects designed to address the various issues.
- 2020/21 has amplified challenges making them more visible and of more importance to more people across the community area.
- In addition, there is concern that the number of local people who might be expected to struggle and experience unequal access to various basic requirements and opportunities is expected to grow as a result of the economic impact of Covid-19. The following provides details of the current issues identified at an area board community discussion:
- **Food Poverty:** *(ability to afford food and knowledge, skills and means to achieve a healthy diet).*
Evidenced by the increase in demand reported by Malmesbury Foodbank – covering Cricklade and parts of Purton, Swindon Food Collective – covering Royal

Wootton Bassett and Purton, SHAROD (Swindon Holistic Association for Religious and Optimistic Development) – had been providing a variety of food and other social support to families across the Community Area.

The Children's centre - reported that local families had expressed gratitude to the local foodbanks during the Covid lockdown.

- **IT poverty:** *(Access to advice and guidance to facilitate digital literacy. The ability to afford appropriate equipment and adequate broadband).*

Library support of computer use – especially related to applications for Universal Credit – was halted during the Covid lockdown, leaving some people without access to support, this service was reintroduced early in the re-opening of libraries and serves to emphasise the importance of this specific library offer.

It was also noted that even in households where internet and devices were available, difficulties during lockdown were experienced as the demand for shared use devices and restrictions of bandwidth and technical knowledge caused frustration in many families where different members tried to work and access education from home.

- **Fuel Poverty:** *(A household is said to be **fuel** poor if it has above-average energy costs, and if paying those costs would push it below the **poverty** line as far as its remaining income was concerned – issues that may exasperate fuel poverty may include – poor insulation, reliance on uneconomic appliances).*

Anecdotal evidence from volunteers and professionals engaging with local people (especially older and vulnerable adults) suggest that there is a broad issue of fuel poverty in the area. Safe and Warm Wiltshire have not yet engaged in this process locally, but it was noted that their initiatives link closely to this issue and they may be able to help assess the level and nature of this issue in the community area.

- It was noted that some longstanding support organisations had not been able to provide full services during parts of the crisis and that some were still operating at a reduced level.

However, the whole community had learnt new ways to work together, new volunteer support groups (with new skills and ideas) had emerged across the area in different shapes and sizes to respond most appropriately (and vitally) to the individual needs of the locality they were serving.

They had also developed new ways of working together across organisation and group boundaries focussing more intently on the services they were delivering jointly and paying less regard to who had the biggest logo on the poster!

Transport

- Between 2012-2017, there was an estimated 12% increase in traffic flow on roads in The RWB and Cricklade Community Area
- Bus services do not connect different parts of the Community Area and result in local people being less likely to shop locally or use local services. (For example, residents at Ridgeway Farm who wish to use shops, services in Purton must travel by 2 busses via Swindon)

- The Link scheme is reliant upon volunteers and most of these are elderly themselves. There is a need to recruit younger drivers. During the pandemic this has been very limited in what it can offer but reports are that demand has also not been there due to the vulnerable mainly staying at home.
- Local conversations suggest that a series of well promoted walking routes linking different parts of the community area would provide popular health and wellbeing opportunities for the community.
- The RWB&C CATG (Community Area Transport Group) continues to develop road safety schemes

A summary of the key issues raised so far can be found at the end of this report.

Members of the previous area board discussed and fed into the progress of this status report at various community discussion groups held throughout 2020 and also, specifically at the Area Board meetings held in September 2020 and March 2021 the main concerns they identified for further investigation were as follows:

1. **Young people** - Mental Health & Wellbeing and Positive Activities
2. **Older People** - Isolation and access to services
3. **Vulnerable individuals and families** – including the economically vulnerable
4. **The Local Economy** - promotion of High Street and local sustainable business

The following priorities also emerged for further investigation:

5. **The Environment** – addressing climate change targets
6. **Community Resilience** – cross community area communication and co-operation.

Members of the current area board may review information within the status report and amend these priorities if they see fit.

It is important that this process is as inclusive as possible with special attention to ensure that the villages and minority groups have equal opportunity to feed into this report and the subsequent addressing of community priorities. However, it is recognised that not all issues have been captured and there will be a lot of work undertaken independently. This report is a snapshot within that process.

How local actions will be supported

The local response within the Royal Wootton Bassett & Cricklade Community Area is one of co-production recognising that to rebuild our communities, it is important that we work together, sharing information and resources where appropriate.

Royal Wootton Bassett and Cricklade Area Board covers the whole community area and is responsible for the production and management of this document. It links local delivery to Wiltshire Council, police, health and other partners. It is an accountable body with influence and powers. It has its own funding to help support local initiatives. The Area Board will produce its own work plan to show what actions it can take as one of the partners to help address the issues raised by the community and captured in this report. RWB&C Area Board will receive regular updates around its own work plan of actions that will support and contribute to the local priorities.

The Area Board and other key partners have been developing a series of fora/working groups, to develop discussions and actions around a number of themes:

- RWB&C Health and Wellbeing group (specifically focussing on Older People and Vulnerable adults)
- RWB&C Area Youth Forum
- RWB&C Community Safety group
- RWB&C CATG (Community Area Transport Group) to address highway safety improvement issues.

These groups may evolve and be added to as further priority issues emerge.

Other Partners – There are a number of organisations, community groups, businesses and stakeholders who, working collectively and collaboratively with the wider community, will look to deliver improvements and make the area an even better place to live, work and play.

What are the Next Steps?

- Royal Wootton Bassett and Cricklade Area Board is asked to consider and approve this report.
- Those who have not yet had an opportunity to contribute significantly will be invited to do so.
- An outline Area Board work plan will be presented to the Area Board
- The Community Engagement Manager will engage with partners and stakeholders so that they understand the report and can consider how it may assist and direct them to address local priorities.
- Updates on the work plan will be taken to future area board meetings

Emerging issues as identified by the community and supporting data.

Issue	Possible actions (where identified)	Key supporting evidence source
Social Isolation and access to activities for Older and Vulnerable people	Encourage, support and promote positive/accessible activities.	JSNA data/RWB&C Health and Wellbeing group/RWB&C Covid-19 volunteer support group forum.
Mental Health and Wellbeing	Encourage, support and promote self help activities with signposting to	RWB&C Health and Wellbeing group/RWB&C Covid-19 volunteer support group forum.
Access to Medical services	Partnership working and communication with local surgeries	Discussions with partners
Academic achievement.	Identify, support and promote initiatives being developed locally regionally and nationally to support young people and families who are	JSNA data / RWB&C Area Youth Forum

	<p>likely to be negatively impacted by a widening academic achievement gap.</p> <p>Explore opportunities to improve access to IT equipment and broadband for young people and especially those living in economically vulnerable households.</p> <p>Maintain regular communication with schools and encourage/ support their recovery curriculum and transition schemes.</p>	
<p>Provision of joined up, relevant youth support, guidance and activities.</p>	<p>Develop new opportunities to provide a combination of ongoing street based/café style youth work providing support, signposting, mentoring.</p> <p>Confirm the current offer for youth activities in the community area. Ensure that robust safeguarding policies and procedures are present and that opportunities are accessible..</p> <p>Encourage and support relevant activities for young people, especially during school holidays and at times of locally recognised anxiety.</p> <p>Develop links between local youth providers and encourage their ongoing conversations, training and development especially relating to new approaches to youth work, safeguarding and funding opportunities.</p>	<p>RWB&C Area Youth Forum</p>
<p>Listening to young people.</p>	<p>Discuss and develop a new, locally relevant way to link with the views of local young people using technology,</p>	<p>RWB&C Area Youth Forum</p>

	existing channels and street-based youth workers to better understand issues they are facing. Identify new ways to capture the issues and views of young people (traditional style surveys are unhelpful).	
Cross community area communication and co-operation/	Encourage and promote more cross area working/information sharing and communication between town and parishes	RWB&C Town and Parish Forum/conversation and Community Safety Forum.
Anti-Social Behaviour and perceptions of ASB in some parts of the community	Develop and promote ongoing conversations between parish reps and Wiltshire Police, link with detached youth provision.	RWB&C Community Safety Forum.
There is a higher than the Wiltshire average level of road collisions and deaths		JSNA data and Fire and Rescue Service.
Lack of affordable housing		JSNA data
Personal debt and financial challenges are increasing rapidly		Office of National Statistics, JSNA data
Transport is very difficult for non-car owners.		All partner discussions
Link schemes do not have enough drivers		Link Schemes
alcohol related hospital admissions in RWB and Cricklade Community Area is 2,026 per 100,000 persons		JSNA data
Need to develop safer cycle routes across the community area.		RWB&C Eco Fest and Environmental groups
Support for Local Sustainable shops and businesses		Local Businesses and Environmental groups.
Need for more environmental housing with reduced carbon levels.		JSNA data and environmental groups
Challenge to achieve energy performance targets and climate change targets in an affordable way		JSNA data and environmental groups
Support and promotion of businesses affected by COVID-19 .		Local Businesses and community discussions
Promotion of High Streets and Local Businesses		Local Businesses and community discussions

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